
DOING BUSINESS ONLINE WITH ecBUILDER

In this section, you will find the following information:

Chapter 1: Understanding E-Commerce

This chapter defines electronic commerce and answers some basic questions about its importance to small business.

Chapter 2: E-Commerce Today

This chapter addresses the all-important question: “Is your business appropriate for e-commerce?” and describes the key elements of selling online, including security concerns and planning for growth.

Chapter 3: ecBuilder and E-Commerce

This chapter explains how ecBuilder can get your business online with an e-commerce web site.